

## FOR IMMEDIATE RELEASE

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### **11th ANNUAL MONTECRISTO CUP RAISED FUNDS FOR VICTIMS OF NATURAL DISASTERS**

The highly successful 11th Annual Montecristo Cup Charity Pro-Am golf tournament, which benefits the Montecristo Relief Organization, was held this past December 2nd – 6th at the world class Casa de Campo Resort in the Dominican Republic. Over 100 amateurs and professionals from the PGA tours attended the event, which is known as “the ultimate marriage of golf and cigars” and has earned a reputation as one of the finest events of its kind.

Participants enjoyed three days of tournament golf on the resort’s renowned Teeth of the Dog and Dye Fore courses as well as fabulous food and spirits, unlimited luxury cigars and the camaraderie that brings people back year after year.

Festivities included the popular silent auction featuring Altadis U.S.A. cigars and humidors, original paintings by renowned artists, fine jewelry and watches, autographed sports memorabilia, golf equipment and apparel and much more.

Participants were also treated to a tour of Tabacalera de García, the world’s largest premium cigar factory, where such legendary brands as Montecristo, Romeo y Julieta, H. Upmann and many more are handcrafted.

The Relief Organization was founded in 1999 to provide ongoing aid after two devastating hurricanes caused unimaginable death and suffering in the Dominican Republic and other areas of the Caribbean. Over the years, the charity has funded the building of homes, schools and medical facilities. Hundreds of wheelchairs have been donated for the sick and injured. Scholarships have been provided for children who would otherwise have not received educations. Economic opportunities, such as tilapia fish farms, have been created to provide the needy with sustainable incomes. Funds have been donated to Operation Smile to bring new hope to children with severe facial deformities. Additional aid has included over \$1 million raised by the charity together with Altadis U.S.A. to benefit victims of Hurricane Katrina.

“We are extremely grateful to the many people who have supported us over the years,” said Jim Colucci, Executive Vice President Sales and Marketing at Altadis U.S.A. “The financial aid we have received has made a huge difference in the lives of those who depend on us to help rebuild their dreams.”

For more information about the Montecristo Relief Organization or the Montecristo Cup Charity Pro-Am, please contact Janelle Rosenfeld at (954) 938-7837 or [jrosenfeld@altadisusa.com](mailto:jrosenfeld@altadisusa.com).



Dana Quigley and his foursome at  
Teeth of the Dog



New school in La Romana built with funds  
from the Relief Organization