

FOR IMMEDIATE RELEASE

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New Spectra™ Lighters From Scripto®

Be extraordinary with a spectrum of color.

ONTARIO, California- Scripto® introduces the new Spectra™ lighters to it's everyday line of popular disposable cigarette lighters. The new Spectra™ lighters feature visible color fuel supply through clear lighter barrels. The array of fuel colors available is purple, sapphire, green, blue and red.

Spectra™ lighters are available now, in a 50-ct. display-a-tray, 2-pack and 5 pack. The lighters have a manufacturer suggested retail price of \$0.99, \$1.98 and \$4.49, respectively.

All Scripto® lighters feature a patented child resistant mechanism that exceeds Consumer Product Safety Commission (CPSC) requirements, and yet is easy for adults to operate.

Scripto®, is one of the most trusted and popular brand of lighters, has been a household name for over 80 years and can be found in food, drug, mass merchandise, hardware and convenience stores throughout the United States.

For more information, contact Scripto® Customer Service at (800) LIGHTER or email at customerservices@calicobrands.com

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